



Picasso Institute
Nothing Can Stop You

DIGITAL JEWELRY DRAWING USING PROCREATE

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

The Digital Jewelry Drawing Using Procreate course introduces students to the art of creating jewelry designs digitally, utilizing the intuitive tools of the Procreate app. Ideal for both beginners and those with traditional sketching experience, this course teaches students how to translate their creative ideas into vibrant, detailed digital illustrations. Students begin by learning the fundamentals of Procreate, exploring the brush tools, layering, and color techniques that allow them to create realistic metal textures, gemstone details, and intricate jewelry designs. Step-by-step lessons guide students through sketching and rendering different jewelry pieces, such as rings, necklaces, and earrings, focusing on precision and realism in digital art. The course also emphasizes creating custom brushes and working with shading and lighting techniques to bring depth and dimension to their designs.

Course Content

- Introduction to Procreate interface and tools.
- Layering and digital brush techniques for jewelry illustration.
- Color palettes and gradients.
- Sketching and conceptualizing.
- Draw a ring, Diamond earrings, and pearl necklace.
- Shading and texturing.
- Applying shadows and highlights.
- Color blending techniques.
- Metal textures, gemstone sparkles.
- Finalizing the design.
- Exporting digital sketches for presentations or portfolios.

Course Delivery Method

Classroom

Learning Outcomes

By the end of this course, students will be able to:

- Confidently use Procreate's tools, including custom brushes, layering, and color adjustments, to create precise and detailed jewelry illustrations.
- Produce lifelike digital illustrations of jewelry, effectively simulating metal textures, gemstones, and intricate design elements with accuracy and style.
- Design and utilize custom brushes to achieve specific textures and details unique to jewelry, such as gem facets, metal finishes, and engraving.
- Incorporate advanced shading and lighting techniques to add depth and dimension, making designs appear three-dimensional and realistic.
- Draw and render various types of jewelry, including rings, earrings, bracelets, and necklaces, each with distinct characteristics and detailing.
- Use Procreate as a tool to iterate and enhance initial sketches, allowing for quick experimentation with color, style, and form to refine design ideas.
- Create professional-quality digital illustrations suitable for client presentations, portfolios, or social media, demonstrating their skills and creativity in digital jewelry design.
- Compile a cohesive collection of jewelry designs that highlights their proficiency in digital drawing, showcasing a range of styles and techniques.
- Translate traditional jewelry drawing techniques into a digital format, blending classic design principles with the flexibility of digital tools.

Final Project

- Students are required to submit a final project consisting of 2 or 3 jewelry pieces designed using the techniques and tools learned throughout the course.

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!