



Picasso Institute
Nothing Can Stop You

FINE ART PROGRAM

Program Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Program Overview

The Fine Art Program immerses students in the foundational skills needed for realistic and expressive art, guiding them from basic techniques to complex, lifelike representation. Through a focus on accurate line work, shading, and proportion, students build a strong technical base while developing the observational skills essential for realistic art. Emphasis is placed on capturing the human form with precision, enabling students to portray intricate details of anatomy and expression. As they progress, students learn to create lifelike portraits that communicate personality and emotion, refining their ability to bring depth and authenticity to their work. By the end of the program, students have a solid foundation in the fundamentals of fine art, along with a growing personal style and a portfolio that demonstrates their skill and artistic vision.

Program Content

- Still life drawing
- Anatomy drawing
- Portrait drawing
- Watercolor drawing
- Acrylic/Oil drawing

Program Delivery Method

Classroom

Learning Outcomes

By the end of this Program, students will be able to:

- Apply foundational drawing skills, such as line, shading, and proportion, to create accurate and detailed representations.
- Depict human anatomy with an understanding of structure, proportion, and movement, reflecting lifelike expression and gesture.
- Draw realistic portraits that convey character and emotion through refined observation and technique.

- Utilize composition principles to create balanced and visually engaging artwork, enhancing the overall impact of their drawings.
- Enhance their ability to observe and interpret visual details accurately, translating complex forms into detailed and realistic artworks.
- Approach intricate subjects, such as the human face and body, with technical confidence and creative insight.
- Experiment with various drawing techniques to develop a unique, expressive artistic style.

Requirements for Successfully Passing the program

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Program Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!