



**Picasso Institute**  
Nothing Can Stop You

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**FASHION DESIGN DIPLOMA**

# Diploma Outline

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## **Picasso Institute**

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

## **Founded in 2014 in Jordan**

### **Branches**

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

## **Diploma Overview**

The Fashion Design Diploma offers an immersive, comprehensive program aimed at equipping students with the essential skills and knowledge required to succeed in the fashion industry. This diploma provides a blend of practical and theoretical education in fashion design, pattern making, textiles, garment construction, and trend forecasting. Students will learn how to conceptualize and develop their own collections, understand fashion history and the influence of culture on fashion, and gain proficiency in using both traditional and digital tools for designing. Courses also cover aspects of fashion business, marketing, and branding to provide students with a holistic understanding of the industry. The program emphasizes hands-on experience through workshops, industry collaborations, and the opportunity to showcase collections in fashion shows. By the end of the diploma, students will have developed a strong portfolio and gained the expertise necessary to enter the global fashion industry or start their own fashion label.

## **Diploma Content**

- Fashion Sketching course.
- Pattern Making and Sewing Techniques – Foundation Level course.
- Pattern Making and sewing Techniques – Advanced Level course.
- Branding and Marketing course.
- Fashion Collection Design course.
- Digital Fashion sketching using Procreate course.
- Draping on a Mannequin course.
- Technical Fashion drawing using Illustrator course.
- Styling course.
- Fashion Design Using CLO 3D course.
- Graduation Project.

## **Diploma Delivery Method**

Hybrid

## Learning Outcomes

By the end of this Diploma, students will be able to:

- Develop unique, innovative fashion concepts and translate them into garment designs using sketches, digital software, and other design tools.
- Mastery of pattern making, draping, and garment construction techniques, enabling students to bring their designs to life with precision and detail
- Have textile knowledge, In-depth understanding of different textiles, fabrics, and materials, including how they behave, how to select the right materials for various designs, and sustainable fabric choices
- Have skills in researching and predicting fashion trends, understanding consumer behavior, and incorporating cultural and social influences into fashion designs.
- Have proficiency in industry-standard software.
- Have knowledge of the fashion industry's business aspects, including branding, marketing, pricing, and distribution, to prepare for launching or managing fashion lines.

## Final Project

The graduation project consists of two or three key sessions, designed to guide students through the final steps of their fashion design journey. The first session focuses on mood board creation, where students are required to visually communicate the inspiration and theme of their collection. This mood board should include images, colors, fabrics, textures, and sketches that reflect the concept, style, and overall mood they intend to convey. Students will present their mood boards for feedback, refining them to ensure a clear and cohesive direction for their project. The final submission includes a presentation of the three completed outfits, along with a comprehensive explanation of the design choices, materials used, and overall vision of the collection. The project concludes with a final evaluation, where students demonstrate their ability to bring their ideas to life through their outfits.

## **Requirements for Successfully Passing the Diploma**

- Commitment to attend the training courses and not to exceed the permitted absence rate, which is 15% of the number of hours for the training courses.
- Submission of the courses projects.

## **Who Can Join**

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

## **Minimum Age to Join**

At Picasso institute, anyone 16 and older can join.

## **Diploma Language**

**At Picasso Institute, the diploma is structured as follows**

- Presentations and courses materials are provided in English.
- The explanation and instruction are delivered in Arabic

## **Privileges for Students at Picasso Institute**

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.

- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

**At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!**

**Welcome to the Picasso Institute family!**