



We cannot become what we want
by remaining what we are.



Picasso Institute
Nothing Can Stop You

PANTONE®
19-4052 TCX

FASHION COLLECTION

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

This course is designed to guide students through the creative process of developing a cohesive fashion collection. It focuses on conceptualizing and translating inspiration into designs, emphasizing the importance of consistency in theme, fabric selection, and color palettes. Students will learn to refine their design ideas through research, mood boards, and sketches, with an emphasis on ensuring all pieces align with a central concept.

Course Content

- Seasons of Fashion Collections.
- Fashion Style.
- Fashion Cycle.
- Mood Board Concept.
- Portfolio Development.
- Theme of the Collection.
- Showcasing your Fashion Designs.
- Sketching and Graphics Creation.
- Selection of Fabric.
- Preparation of Design.

Course Delivery Method

Classroom

Learning Outcomes

By the end of this course, students will be able to:

- Develop and articulate a unique design concept that serves as the foundation for a cohesive fashion collection.
- Identify and utilize various sources of inspiration and fashion research, such as trends, art, culture, and historical references, to inform the design process.
- Produce mood boards and detailed fashion sketches that visually communicate the collection's theme, color palette, and fabric choices.

- Make informed decisions on fabric and material selection based on design intent, functionality, and fabric properties.
- Design a series of garments that are visually and thematically consistent, ensuring unity in style, color, silhouette, and texture.

Final Project

- Research Book
- Mood Board
- 6 Design Sketches

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!