

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

This course provides fashion entrepreneurs with the foundational knowledge of legal and financial principles necessary to run a successful fashion business. It covers topics such as intellectual property, contracts, business structures, tax considerations, and financial management, all tailored to the unique needs of the fashion industry.

Course Content

- Introduction to Business Law and Legal Structures for Fashion Entrepreneurs
- Intellectual Property in Fashion: Copyrights, Trademarks, and Patents
- Contracts and Negotiations: Supplier and Distribution Agreements
- Financial Planning and Budgeting for Fashion Startups
- Funding Options: Investors, Loans
- Taxation in the Fashion Industry: Sales Tax, VAT, and Tax Deductions
- Risk Management and Insurance in Fashion Businesses
- Financial Statements and Metrics for Decision Making

Course Delivery Method

Classroom

Learning Outcomes

By the end of this course, students will be able to:

- Understand the legal requirements and structures necessary for starting a fashion business.
- Be able to understand intellectual property laws specific to the fashion industry.
- Develop a financial plan and budget for a fashion business.
- Learn how to assess financial health through accounting and financial statements.
- Understand how to minimize legal risks and protect their fashion business through contracts and insurance

Final Project

Writing a business plan, exploring legal frameworks, or create a financial guide and intellectual property strategy for a fashion brand.

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.

- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!