



Picasso Institute
Nothing Can Stop You

JEWELRY DESIGN TECHNIQUES

2010

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

The Jewelry Design Techniques Course focuses on developing the practical skills needed to create intricate and professional jewelry designs. Students learn various technical drawing methods to accurately depict jewelry pieces, ensuring that their designs are both aesthetically pleasing and structurally sound. The course covers important aspects such as proportion, symmetry, and detailing for elements like stone settings, clasps, and metalwork. It also introduces advanced techniques for rendering textures and materials, allowing students to effectively communicate their design ideas.

Course Content

- Introduction and history of design.
- Basic shapes with freehand and stencil.
- Focus facets & symmetry, mm size charts for diamonds and gems, types of gemstones, brief intro to settings.
- Introduction to materials used.
- How to mark the paper & start drawing jewelry using basic shapes.
- Basic intro to light flow, shadow and rendering gems & metal.
- Earrings.
- Necklaces (Standard lengths, chokers, long necklaces).
- Rings.
- Top view- perspective views (Standard sizes, engagement rings, bands, 3 stone ring, coattail rings, eternity rings, stackable).

Course Delivery Method

Virtual Online or Classroom / Depending on the program

Required Tools

Micron pen 005, Rotring isograph pen 0.1, Isomars technical pen 0.3, Rotring white ink, Rotring tikky pencil 0.35mm, Isomars jewelry design template, Isomars template set of 4, Tracing paper, Ruler -12 inch, Eraser, Water color pencils (set of 24), Sharpener, Geometry set, Winsor and Newton promarker ice grey, Grey paper a4 300 gsm (pack of 20 sheets), Water color paints, Sketching book.

Learning Outcomes

By the end of this course, students will be able to:

- Master the fundamentals of jewelry drawing, accurately sketching detailed jewelry designs with correct proportions and symmetry.
- Apply advanced rendering techniques to depict various textures, materials, and finishes such as metals, gemstones, and other elements used in jewelry.
- Understand and illustrate key structural components of jewelry, including stone settings, clasps, and fastenings, ensuring both functionality and aesthetic appeal.
- Create professional, precise design drawings that clearly communicate ideas for production or presentation.
- Develop the ability to refine and enhance initial design concepts into fully realized, detailed jewelry designs.

Final Project

- Portfolio.

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!