



Picasso Institute
Nothing Can Stop You

FASHION DESIGN PROGRAM

Program Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Program Overview

The Fashion Design Program offers a well-rounded education in the art and business of fashion, guiding students through the entire creative process from concept development to garment creation. It blends hands-on learning with theoretical knowledge, covering both the artistic and technical aspects of fashion design. The program emphasizes creativity, craftsmanship, and an understanding of the global fashion industry, while also introducing the essentials of branding and marketing. Students will gain the skills needed to succeed in fashion design, from constructing garments to creating and promoting their own collections. Throughout the program, students engage in project-based learning that allows them to apply their skills in real-world contexts.

Program Content

- Fashion Sketching course.
- Pattern Making and Sewing Techniques course.
- Styling course.
- Fashion Business course.
- Fashion Collection Design course.
- Draping on a Mannequin course.
- Branding and Marketing course.

Program Delivery Method

Hybrid

Learning Outcomes

By the end of this program, students will be able to:

- Develop the ability to conceptualize and create original fashion designs, translating ideas into professional sketches and cohesive collections.
- Gain comprehensive skills in garment construction, including pattern making, sewing, and draping, ensuring the ability to create well-structured, high-quality garments.
- Build a deep understanding of fashion history, trends, and their influence on contemporary design, enabling students to create designs that are relevant and innovative.
- Create a professional portfolio showcasing a wide range of fashion designs, technical skills, and completed garments, preparing students for industry roles or further studies.
- Acquire essential knowledge in branding, marketing, and business strategies specific to the fashion industry, equipping students to promote and market their designs effectively.
- Apply learned skills to real-world projects, from designing collections to constructing garments and developing business strategies, ensuring readiness for the fashion industry.
- Enhance critical thinking and problem-solving abilities in design and garment construction, allowing students to overcome technical and creative challenges.
- Be fully equipped with the creative, technical, and business skills necessary to succeed in various roles within the fashion industry, such as designer, stylist, or entrepreneur.

Requirements for Successfully Passing the program

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the courses projects.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Program Language

At Picasso Institute, the program is structured as follows

- Presentations and courses materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.

- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!