



**Picasso Institute**  
Nothing Can Stop You

TECHNICAL FASHION DRAWING USING ILLUSTRATOR

# Course Outline

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## **Picasso Institute**

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

## **Founded in 2014 in Jordan**

### **Branches**

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

## Course Overview

The Fashion Drawing Using Illustrator course is designed to equip students with the technical skills required to create precise and professional digital fashion illustrations. Through this course, students will learn how to utilize Adobe Illustrator, a leading vector-based design software, to effectively translate their creative ideas into polished digital sketches. The course covers essential tools and techniques in Illustrator, including the creation of fashion flats, technical drawings, and detailed garment sketches. Students will learn how to illustrate different fabric textures, add color, and develop patterns using digital tools. The course also includes training on presenting fashion collections through professional layout design.

## Course Content

- Understand the interface and basic tools of Adobe Illustrator.
- Understanding the workspace, key tools and workspace customization.
- Understanding layers and their importance in fashion drawing.
- Drawing Basic T-shirt.
- Drawing Skirt.
- Drawing Blazer.
- Customizing brushes and custom symbol for fashion illustrations.
- Drawing Pants.
- Creating and applying patterns and textures.
- Drawing Dress.
- Final Presentation.

## Required Tools

Laptop

Device Specifications:

- CPU (Core i7)
- RAM (16 GB) Minimum
- Hard Desk (SSD 512) + (HDD 1 tb)
- Graphics Cards (NVIDIA GEFORCE RTX 2050 ) (4GB)
- Windows 10 Pro or 11 Pro (64 bit)

## Learning Outcomes

By the end of this course, students will be able to:

- Utilize key tools and features in Adobe Illustrator to create precise and detailed fashion sketches and technical drawings.
- Produce accurate digital flat sketches of garments that communicate design specifications for production.
- Apply advanced techniques to illustrate various fabric textures, patterns, and finishes in digital sketches, enhancing the realism of garment representations.
- Design and organize cohesive fashion collections using Illustrator, creating layouts that clearly convey design concepts for presentations.
- Understand Digital Workflow for Fashion Illustration
- Effectively manage digital workflows, from sketching to final rendering, ensuring efficient production of fashion illustrations.
- Use color tools to add appropriate shades, highlights, and shadows to digital sketches, achieving a polished and professional look.
- Improve the ability to communicate design ideas clearly and effectively through digital illustrations, making the transition from concept to production smoother.

## **Final Project**

- Drawing Basic T-shirt
- Drawing Skirt
- Drawing Blazer
- Drawing Pants
- Drawing Dress

## **Requirements for Successfully Passing the Course**

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

## **Who Can Join**

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

## **Minimum Age to Join**

At Picasso institute, anyone 16 and older can join.

## **Course Language**

### **At Picasso Institute, the course is structured as follows**

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

### **Privileges for Students at Picasso Institute**

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

**At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!**

**Welcome to the Picasso Institute family!**