



Picasso Institute
Nothing Can Stop You

STYLING

ELLE

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

The Styling Course focuses on developing students' ability to create cohesive and visually compelling fashion looks by combining clothing, accessories, and makeup to suit various occasions, trends, and client needs. This course teaches the principles of fashion styling, guiding students through the creative process of curating outfits that reflect a specific concept, mood, or brand identity.

Course Content

- Fashion styling and fashion jobs.
- Fashion History and eras.
- Archetypes and runway analysis.
- Referencing and Style Interpretation.
- Trend forecasting.
- Textiles.
- Body shapes and color coordination (Skin colors and tones)

Course Delivery Method

Virtual Online or Classroom / Depending on the program

Learning Outcomes

By the end of this course, students will be able to:

- Apply key styling concepts to create well-coordinated outfits and fashion looks based on specific themes, trends, and client needs.
- Select and combine clothing, accessories, and makeup to develop cohesive looks.
- Utilize color theory and fabric selection to enhance the aesthetic and functionality of styled outfits for different body types and occasions.
- Adapt styling techniques for different fashion markets, including high fashion, commercial, and personal styling, meeting the unique demands of each.

- Analyze current fashion trends and cultural influences, incorporating them into styling projects while maintaining originality.
- Effectively communicate and present fashion styling concepts to clients, photographers, and designers, ensuring a clear vision for the look.

Final Project

- Digital Mood Board including (Photographer, Lighting, Hair and Makeup, Location, Poses, Model, Polaroid, Include 1 trend)

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!