

Picasso Institute
Nothing Can Stop You

INTERIOR DESIGN PROGRAM

# **Program Outline**

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#### Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said "Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

#### Founded in 2014 in Jordan

#### **Branches**

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

## **Program Overview**

The Interior Design Program provides an in-depth education in creating functional and aesthetically pleasing interior spaces. It equips students with the creative, technical, and practical skills necessary to design environments that meet both the needs and tastes of clients. Through a blend of theoretical and hands-on learning, students explore the principles of design, space planning, and visualization techniques, enabling them to transform a variety of interior settings. The program emphasizes both the artistic and practical aspects of design, focusing on creating spaces that are visually compelling while also being functional. Students develop their skills through real-world projects and immersive experiences, preparing them for professional roles in the interior design industry, where they can apply their expertise in various residential, commercial, and public spaces.

## **Program Content**

- Interior Styling course.
- Free hand perspective drawing course.
- AutoCAD course.
- 3D Max modeling course.
- 3D Max rendering course.
- Spatial Design course.

# **Program Delivery Method**

Face to Face

## **Learning Outcomes**

By the end of this program, students will be able to:

- Create innovative and functional design concepts that address the needs and preferences of clients, considering aesthetic, practical, and environmental factors.
- Generate accurate and thorough design documentation using industrystandard drafting techniques and software.
- Demonstrate proficiency in using design software and tools for 2D and 3D modeling, visualization, and rendering, enabling effective presentation of design ideas.
- Apply principles of space planning to optimize the functionality and flow of interior spaces, considering factors.
- Evaluate and select appropriate materials, finishes, and furnishings based on design intent, performance, sustainability, and cost-effectiveness.
- Design effective lighting solutions that enhance the aesthetics and functionality of interior spaces, considering both natural and artificial light sources.
- Present design concepts and proposals clearly and persuasively to clients and stakeholders, using visual and verbal communication skills.

# **Requirements for Successfully Passing the program**

- Commitment to attend the training courses and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the courses projects.

#### Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

## Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

#### **Program Language**

## At Picasso Institute, the courses are structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

# **Privileges for Students at Picasso Institute**

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!