



**Picasso Institute**  
Nothing Can Stop You

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**FINE ART PROGRAM**

# Program Outline

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## **Picasso Institute**

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

## **Founded in 2014 in Jordan**

### **Branches**

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

## **Program Overview**

The Fine Art Program offers students a thorough and immersive experience in classical art techniques, focusing on academic drawing, portrait and anatomy studies, and oil and acrylic painting. Beginning with academic drawing, students learn to master precision, form, and perspective through structured, detailed studies that build a strong foundation in observation and technique. The program then deepens with portrait and anatomy drawing, where students study facial features, body proportions, and skeletal and muscular structures to capture realistic, expressive human forms. Moving into painting, students explore oil as a versatile medium, developing skills in color mixing, layering, and glazing to create rich, textured compositions. The acrylic painting segment encourages experimentation with modern techniques, such as impasto and glazing, allowing students to create bold, vibrant pieces. By the end of the program, students achieve proficiency across these disciplines, equipping them with the technical skills and creative confidence to render their surroundings and ideas into compelling works of art.

## **Program Content**

- Academic Drawing
- Charcoal Drawing
- Water color
- Oil & Acrylic
- Pastel Painting

## **Program Delivery Method**

Face to Face

## **Learning Outcomes**

By the end of this Program, students will be able to:

- Develop strong skills in academic drawing, with an ability to render objects and scenes accurately using line, form, shading, and perspective.

- Gain a deep understanding of human anatomy and portrait drawing, enabling them to create lifelike, expressive human figures and facial features with a focus on accurate proportions and structural details.
- Demonstrate proficiency in oil painting, including color mixing, layering, and glazing, to create depth, texture, and tonal richness in their artwork.
- Learn to work confidently with acrylic paint, employing techniques like glazing and impasto to produce dynamic, vibrant pieces and exploring innovative approaches to composition and color.
- Interpret and depict a variety of subjects, from still life's to complex compositions, using both classical and contemporary techniques.
- Begin to cultivate their unique artistic voice, applying their technical knowledge to express individual perspectives and creative ideas effectively.

### **Requirements for Successfully Passing the program**

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project

### **Who Can Join**

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

### **Minimum Age to Join**

At Picasso institute, anyone 16 and older can join.

## **Program Language**

### **At Picasso Institute, the course is structured as follows**

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

### **Privileges for Students at Picasso Institute**

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

**At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!**

**Welcome to the Picasso Institute family!**