



Picasso Institute
Nothing Can Stop You

FINE ART PROGRAM

Program Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Program Overview

The Fine Art Program offers a deep exploration of foundational art techniques, guiding students to master realistic representation through careful study of line, shading, and composition. They develop skills in capturing the intricacies of the human form, including expression, proportion, and movement, refining their ability to depict life with precision and emotion. Through a focus on color theory, layering, and blending, students learn to create vibrant, expressive artworks that demonstrate control over fluid and transparent mediums. The program also emphasizes techniques for working with more opaque and textured mediums, allowing students to experiment with color, texture, and form in new ways.

Program Content

- Still life drawing course.
- Portrait drawing course.
- Anatomy drawing course.
- Watercolor painting course.
- Oil and acrylic painting course.

Program Delivery Method

Face to Face

Learning Outcomes

By the end of this Program, students will be able to:

- Apply essential techniques in line work, shading, and composition to create accurate and visually engaging drawings across various subjects.
- Accurately depict human anatomy, proportions, and movement with a clear understanding of structure, expression, and gesture.
- Draw expressive, realistic portraits that convey character, mood, and emotion through precise observation and refined techniques.

- Employ advanced watercolor techniques to create vibrant, fluid, and dynamic pieces.
- Work confidently with oil and acrylic paints, mastering color mixing, texture, and brushwork to develop form, depth, and visual impact in their artwork.
- Integrate principles of color theory, balance, and composition to create harmonious and impactful visual designs across different art forms.
- Experiment with various techniques and mediums to refine a unique style and artistic voice, enabling expressive, original artwork.

Requirements for Successfully Passing the program

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Program Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!