



Picasso Institute
Nothing Can Stop You

INTERIOR STYLING

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

The Interior Styling Course introduces students to the creative process of enhancing and beautifying interior spaces. It focuses on developing an understanding of aesthetic principles and how to apply them effectively to create harmonious and visually engaging environments. Students explore various design styles, color schemes, and decorative elements to learn how to curate interiors that reflect both personal taste and functional needs. Throughout the course, participants gain insights into how to work with different spaces, considering factors like balance, proportion, and texture, while making thoughtful decisions about furniture placement and decorative accents. The course also emphasizes the importance of lighting, materials, and accessories in transforming ordinary spaces into cohesive, inviting interiors.

Overall, the course aims to equip students with the knowledge and skills to style both residential and commercial spaces, with a focus on creative expression and professional application.

Course Content

- Color element power (Color theory, Color physiology, Color personality).
- Selecting color scheme (Combination systems, Color groups, Color trends).
- Colors in design (Colors and space size, Applying Principles - Case Study).
- Materials and texture element structure.
- Impact of materials and textures on design (Materials and textures in design, Surface aesthetics, Applying principles).
- Exploring a wide range of materials (Natural stones and alternatives, tiles, Natural and engineered wood, Surface treatments and modern alternatives).
- Applying textures in design.
- Material selection.
- Understanding varied materials and their textures.
- Considerations for material selection.
- Mixing textures.
- Material boards.

Course Delivery Method

Virtual Online

Learning Outcomes

By the end of this course, students will be able to:

- Recognize various interior design styles and effectively apply them to create cohesive and aesthetically pleasing spaces.
- Utilize color theory to create balanced and harmonious color palettes that enhance the mood and ambiance of a space.
- Plan and arrange furniture, décor, and accessories in a way that optimizes both function and visual appeal within a given space.
- Choose fabrics, finishes, and materials that complement the overall design and style of the interior.
- Understand and implement various lighting techniques to enhance the atmosphere and focal points of a space.
- Tailor interior styling choices to suit client preferences, lifestyles, and functional requirements, creating spaces that are both beautiful and practical.

Final Project

- Mood Board

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!