

# **Course Outline**

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## **Picasso Institute**

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said "Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

#### Founded in 2014 in Jordan

#### **Branches**

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

#### **Course Overview**

The Watercolor Painting Course offers a comprehensive introduction to watercolor as a medium, guiding students through the fundamental techniques and artistic practices needed to create expressive and technically skilled watercolor artwork. Throughout the course, students will explore a variety of watercolor methods and apply them to different artistic subjects, including still life, landscapes, and portraits.

#### **Course Content**

- Introduction to Watercolor Painting.
- Overview of watercolor as a medium: properties, advantages, and limitations.
- Types of watercolor paints, brushes, and paper.
- Understanding brush types and sizes for different effects.
- Wet-on-Wet: Creating soft, blended washes and gradients.
- Wet-on-Dry: Adding sharp lines and defined shapes.
- Layering and Glazing: Building color and depth by adding transparent layers.
- Color Mixing and Theory.
- Still Life Painting.
- Using water to create soft gradients for shadow and depth.
- Landscape Painting.
- Creating depth using foreground, middle ground, and background.
- Using color and light to suggest distance.
- Portrait Painting (Drawing a Face).

## **Required Tools**

 Canson papers, Watercolor brushes, Watercolor Paint Set, Paint Palette, Small towel.

## **Learning Outcomes**

By the end of this course, students will be able to:

- Mastery of Essential Watercolor Techniques.
- Demonstrate proficiency in fundamental watercolor techniques, including wet-on-wet, wet-on-dry, glazing, layering, and color mixing.
- Control water and pigment to achieve smooth gradients, sharp lines, and color transitions.
- Understanding of Composition and Color Theory.
- Arrange balanced compositions in still life, landscape, and portrait projects that reflect understanding of focal points, symmetry, and visual flow.
- Observe and depict light, shadow, and texture in still life scenes, capturing realistic details in objects.
- Use layering and glazing techniques to develop depth and dimension in still life compositions.
- Compose landscape scenes with accurate foreground, middle ground, and background elements for depth and perspective.
- Develop skill in layering translucent colors for realistic paintings.

# **Requirements for Successfully Passing the Course**

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

#### Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

## Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

## **Course Language**

## At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

## **Privileges for Students at Picasso Institute**

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!