

Course Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. . Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Course Overview

This course offers an in-depth exploration of the evolution of fashion from its origins to the modern day. Students will study significant fashion movements, iconic designers, and the influence of culture, politics, and technology on fashion trends. The course emphasizes the relationship between historical events and the development of fashion across different periods and regions.

Course Content

- Early History of Fashion
- The Evolution of Fashion
- The Birth of Haute Couture and the Role of Designers
- Fashion in the 20th Century: Art Deco, Glamour, and Subcultures
- Key Fashion Movements: Punk, Hip-Hop, and Street Style
- Influence of Technology and Media on Fashion
- Fashion and Cultural Identity: Global Trends and Regional Differences

Course Delivery Method

Classroom

Learning Outcomes

By the end of this course, students will be able to:

- Gain a deep understanding of the historical development of fashion.
- Recognize the key designers, trends, and movements that shaped the industry.
- Analyze the influence of cultural and technological changes on fashion trends.
- Develop the ability to critically examine the relationship between fashion and societal norms.
- Identify the evolution of fashion cycles and their impact on modern fashion.

Final Project

Create a timeline or presentation exploring a specific era or designer

Requirements for Successfully Passing the Course

- Commitment to attend the training course and not to exceed the permitted absence rate, which is 15% of the number of hours for the training course.
- Submission of the course project.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Course Language

At Picasso Institute, the course is structured as follows

- Presentations and course materials are provided in English.
- The explanation and instruction are delivered in Arabic.

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.

- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!