



Picasso Institute
Nothing Can Stop You

FASHION DESIGN DIPLOMA

Diploma Outline

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Picasso Institute

We are a family that is passionate about art, publishing it and transferring it from being a luxury, to works of art that are at the core of life and form its patterns and are inseparable from it. Picasso institute, has a new creative vision to reformulate the social beliefs about learning and creativity. We are keen on providing high quality vocational training and determined to boost the Jordanian and the Arab Market with the best graduates who will change the world colors. Our specializations, training diplomas, are unique, elite and help visualize and create your own future. At Picasso institute, you have to start off with your imagination, we provide you with the means that make this imagination a reality. The tools and the information provided by Picasso professionals emboss an inscription on your hands. As the great artist Pablo Picasso said " Everyone is born an artist", we have to protect the artist that lies in you and create tangible art.

Founded in 2014 in Jordan

Branches

- Jordan-Amman
- UAE-Dubai
- UAE-Abu Dhabi
- KSA-Riyadh
- Qatar-Lusail

Program Overview

The Fashion Business Program offers insights and guidance on creating, managing, marketing a successful fashion business, with courses to dive in and learn the financial and legal principles as well to explore the business side of managing a Fashion Label.

Program Content

- History of fashion
- Sales skills
- Marketing
- Styling
- Textile
- Collection Design
- Fashion business
- Legal and Financial Principles for Fashion Entrepreneurs
- Fashion Sketching

Diploma Delivery Method

Classroom

Learning Outcome

By the end of this Program, students will be able to:

- Identify the different eras of fashion and their significance towards the current trends.
- Learn and apply sales skills in order to negotiate and close a deal.
- Learn marketing strategies and brand identity.
- Styling different fashion looks.
- Textile Knowledge and Management.
- Designing a cohesive moodboard and fashion collection.
- Learning fashion business and management general skills to manage a label.

- Legal and Financial knowledge to create contracts and financial plans for the label.
- Fashion Sketching and templates creation.

Final Project

Creating a Fashion Label mockup with a clear marketing, financial and legal plan.
Managing a fashion collection with cohesive sketches, textiles and styling.

Requirements for Successfully Passing the Diploma

- Commitment to attend the training courses and not to exceed the permitted absence rate, which is 15% of the number of hours for the training courses.
- Submission of the courses projects.

Who Can Join

At Picasso institute, anyone can join, regardless of their background or experience. Whether you're a beginner or have some prior knowledge, you are welcome to explore and develop your creativity with us. No previous experience is required.

Minimum Age to Join

At Picasso institute, anyone 16 and older can join.

Diploma Language

At Picasso Institute, the diploma is structured as follows

- Presentations and courses materials are provided in English.
- The explanation and instruction are delivered in Arabic

Privileges for Students at Picasso Institute

- Visits from the institute to enhance their experience.
- Full access to all institute facilities.
- Opportunities for one-on-one consultations with experts in various fields.
- Participation in many hands-on workshops.
- Exclusive networking events with industry professionals.
- Access to special exhibitions and guest lectures.
- Personalized mentorship to help guide creative projects.
- Opportunities to showcase student work in school-organized exhibitions.

At Picasso Institute, we believe that every artist has a unique story to tell and limitless potential to unlock. As you begin this creative journey with us, know that you are not just a student but an integral part of a community that celebrates imagination, passion, and innovation. We are here to support and guide you every step of the way. Stay curious, embrace challenges, and let your creativity shine. We can't wait to see the extraordinary work you will create!

Welcome to the Picasso Institute family!